

# The Grocery Network

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June 4th, 2014  
9:45 - 9:55



# The Grocery Network



# Today

Introduction

Current State

Desired State

Questions





# Where we are at – now



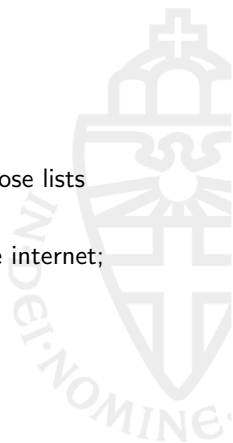
## Where we are at – now

- Fully-functional grocery-app (for offline use)  
Options include:
  - Adding/renaming/deleting new lists
  - Adding/renaming/deleting/changing items on those lists



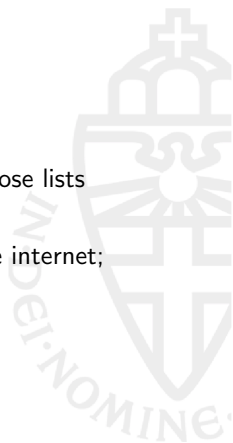
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  - once a while when the device is connected to the internet;
  - real-time when the user is changing his list.



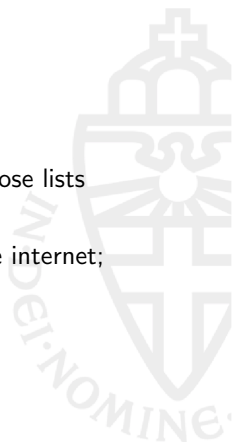
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- Server up and running to handle synchronization;



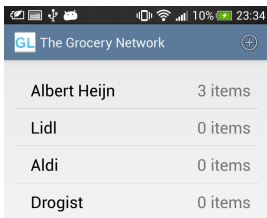
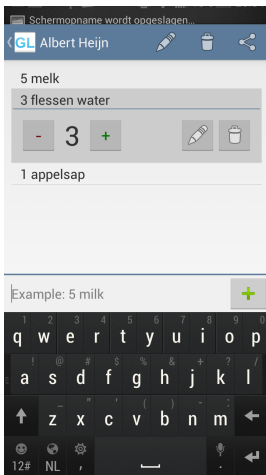
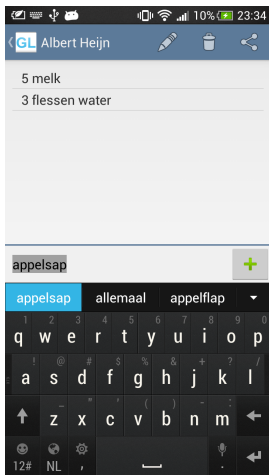
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- Server up and running to handle synchronization;
- Alpha-testing available at <http://goo.gl/Whu1Lj>





# The Grocery Network - Screenshots





# Where we want to be at – this Friday



## Where we want to be at – this Friday

- Synchronization running with server;



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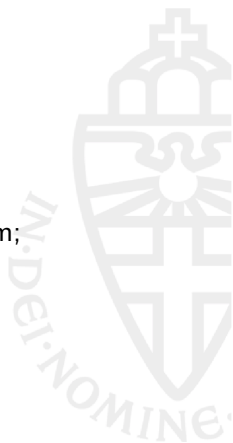
- Synchronization running with server;
- Sharing lists with your friends on Facebook;





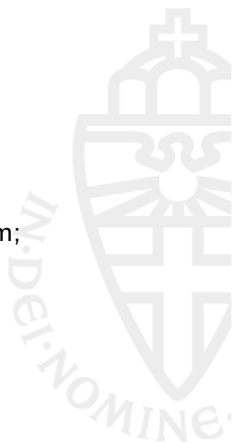
## Where we want to be at – this Friday

- Synchronization running with server;
- Sharing lists with your friends on Facebook;
- Shaking the device in order to open feedback form;



## Where we want to be at – this Friday

- Synchronization running with server;
- Sharing lists with your friends on Facebook;
- Shaking the device in order to open feedback form;
- Our very own unique branding!





# Where we want to be at – a week later



## Where we want to be at – a week later

- A (small) team of testers who are willing to give *feedback* for usability purposes;





## Where we want to be at – a week later

- A (small) team of testers who are willing to give *feedback* for usability purposes;
- Find a suitable manner to monetize this app.





# Questions?





# Questions?

- What was the URL for alpha-access, so I can *write it down*?
  - **<http://goo.gl/Whu1Lj>**
- How much does it cost?
  - Nothing.

