

De Menselijke Maat

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Inleiding

Begrippen

- Integriteit
- Fysiologie
- Respect
- Uitstraling
- Oriënteerbaarheid
- Ergonomie

Conclusie



Ergonomie

- Ergonomische toetsenborden
- QWERTY layout
- Plaatsing



Fysiologie

- Fysieke beperkingen
- Diverse gebruikers
- Prima voor grote publiek
- Slechtzienden, gehandicapten



Respect

- Betutteling vs. Onbegrijpelijkheid
- Divers publiek
- Grenzen
- Werkende middenweg



Uitstraling

- Eerste indruk
- Schoonheid
- Professionaliteit

In websites:

THE BIG UGLY WEBSITE

Uh oh, WAVE has detected 10 accessibility errors

GLY WEBSITE

***BIG UGLY emb**

ACCESSIBILITY FEATURE: Alt text
Alternative text is present in an image

CRATC D'c UGLY WEBSITE

TWITTER UGLY

UGLY UGLY
(for when plain ugly websites aren't enough)

UGLINESS EXPLAINED
a primer, FAQ, or What Dat, on ugly

LITTLE UGLY WEBSITES
it doesn't have to be BIG. to be UGLY

UGLIEST PAGE OF THE YEAR
so big & so ugly, I'm not even sure what it's about

ACCEPT THE LORD UGLY

write funny website text HERE. make it ugly

YOUR UGLY WEBSITE
and you thought it looked okay.

Employees Careers Investors News Partners Contact Us Find Enter product name, company or keyword

Johnson & Johnson Home Our Products Our Caring Our Company

Fulfilling New Needs for New Markets

A consumer bonding program in China helps Johnson & Johnson develop new and affordable products.

Read the Whole Story ▶ Watch the Video ▶

Featured Stories

- Personalized Skin Care
- Fulfilling New Needs
- Diabetes Care On The Go

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Oriënteerbaarheid

- Wegwijs
- Lay-out

In websites:

The screenshot shows the homepage of Radboud University Nijmegen. The header features the university's name and logo. A navigation menu includes links for ACTUEEL, OVER DE UNIVERSITEIT, ONDERWIJS, ONDERZOEK, FACULTEITEN, VACATURES, VOORZIENINGEN, INFORMATIE VOOR, and CONTACT. A search bar is located in the top right. The main content area is divided into several sections: 'Nieuws' with a list of recent news items, 'Direct naar' with a list of quick links, and a 'Volg de Radboud Universiteit' section with social media icons for Twitter and RSS. A large banner image at the top features a network diagram and various keywords like 'bacheloropleidingen', 'virtuele tour', and 'onderzoek'.

The screenshot shows the Google Netherlands homepage. The header includes the text 'Het internet' followed by links for 'Afbeeldingen', 'Video's', 'Maps', 'Nieuws', 'Boeken', 'Gmail', and 'meer'. The user's email address 'bverdi90@gmail.com' and links for 'iGoogle', 'Instellingen', and 'Afmelden' are also visible. The main content area features the Google logo with 'Nederland' underneath. A search bar is prominently displayed, with 'Google zoeken' and 'Ik doe een gok' buttons below it. At the bottom, there are links for 'Advertentieprogramma's', 'Bedrijfsoplossingen', 'Alles over Google', and 'Google.com in English', along with a copyright notice '© 2011 - Privacy'.

Integriteit

- Drie wetten van Asimov



Conclusie

